The Real Story Needs to be Told

We Need to Shift the Narrative of Education

Every day, around the county, educators are changing the world. These innovators strive to lift students up to realize their greatest potential . The odds are stacked against them, the resources are few, and still they persist and succeed. And yet, the dominant narrative of education communicated by the media is that we are failing. This narrative impacts student achievement, parent satisfaction, the growing teacher shortage, and educator job satisfaction. We need to lead a shift in that narrative by equipping educators and students with the tools and platform to tell their story.

You're already in...

We need your help to shift the narrative and uplift the stories of teachers. You've already helped by being here tonight. You have heard some amazing partners in education tell their stories. Start shifting the narrative by telling others about these innovators and their ventures. This will help change perceptions and create partnerships.

The Solution

My solution is to create a Summit County community engagement campaign that uplifts the stories of educators to change the perception of education and form partnerships that enrich learning.

STEP 1- Celebrate Summit Campaign

STEP 2- Provide the Platform, Curate the Conversation

STEP 3- Develop Partnerships

Help Wanted!

Invest your Time
We need stories to uplift and shift the narrative. Submit a story you think should be heard at:
bit.lty/SSDSpeaks

Share Your Talent
If you have expertise in school-business partnerships, marketing campaigns, or storytelling, please reach out! Please reach out to
Peder Hansen

Fuel the Rocket
We are looking for financial help in securing equipment, website licenses, marketing materials, and incentives for teacher and community participation. Please reach out to

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