



Collective Impact for Healthy Schools



SPARK POLICY INSTITUTE
igniting public policy and community change

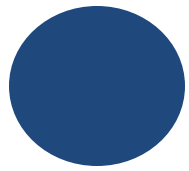
Collective Impact 101

Dr. Jewlya Lynn

● What is collective impact?

- ... the commitment of a group of actors from different sectors to a common agenda for solving a complex social problem.
- ... coordination of efforts and working together around a clearly defined goal.
- ... best employed for problems that are complex and systemic rather than technical in nature.





Differences from other collaborative models

Collaboration

Convene around
programs/initiatives

Prove

Addition to what you do

Advocate for ideas



Collective Impact

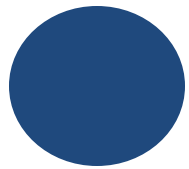
*Work together to move
outcomes*

Improve

Is what you do

Advocate for what works





Preconditions & Conditions

- Preconditions:
 - An influential champion(s)
 - Adequate financial resources
 - Urgency for change
- Conditions
 - Common agenda
 - Shared measurement
 - Mutually reinforcing activities
 - Continuous communication
 - Backbone support



Condition 1: Common Agenda (and develop a framework for action around it)



Condition 2: Shared Measurement System

2504	2487	2470	2453	2436
2334	2317	2300	2284	2267
2164	2147	2130	2113	2096
1994	1977	1959	1942	1925
1822	1805	1788	1771	1754
1650	1633	1616	1599	1582
1478	1461	1444	1426	1409
1306	1289	1272	1255	1238
1134	1117	1100	1083	1066
962	945	928	911	894
790	773	756	739	722
618	601	584	567	550
446	429	412	395	378
274	257	240	223	206
102	85	68	51	34

Condition 3: Mutually Reinforcing Activities



4/4/2016

CHAIRMAN
ENTRA

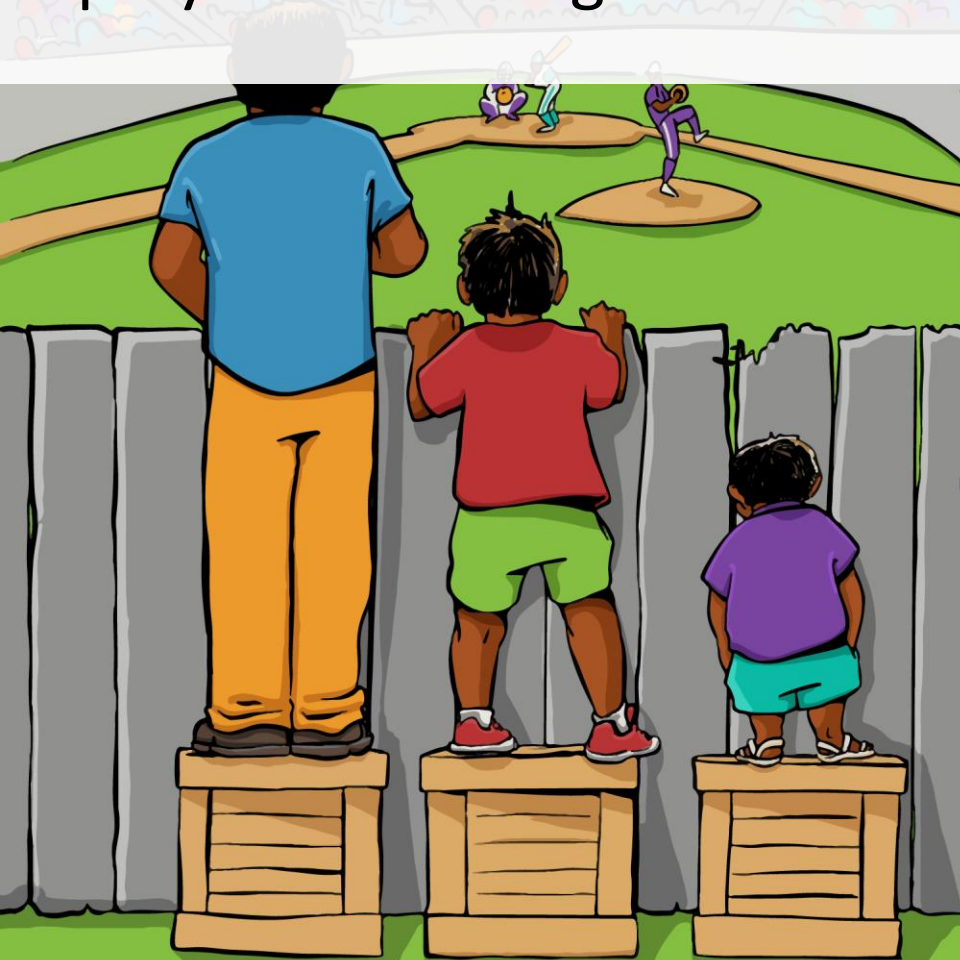
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Condition 4: Continuous Communication



Condition 5: Backbone Support

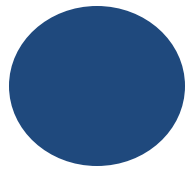
Equity: The Missing Condition



EQUALITY



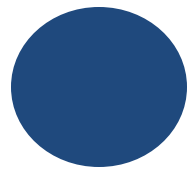
EQUITY



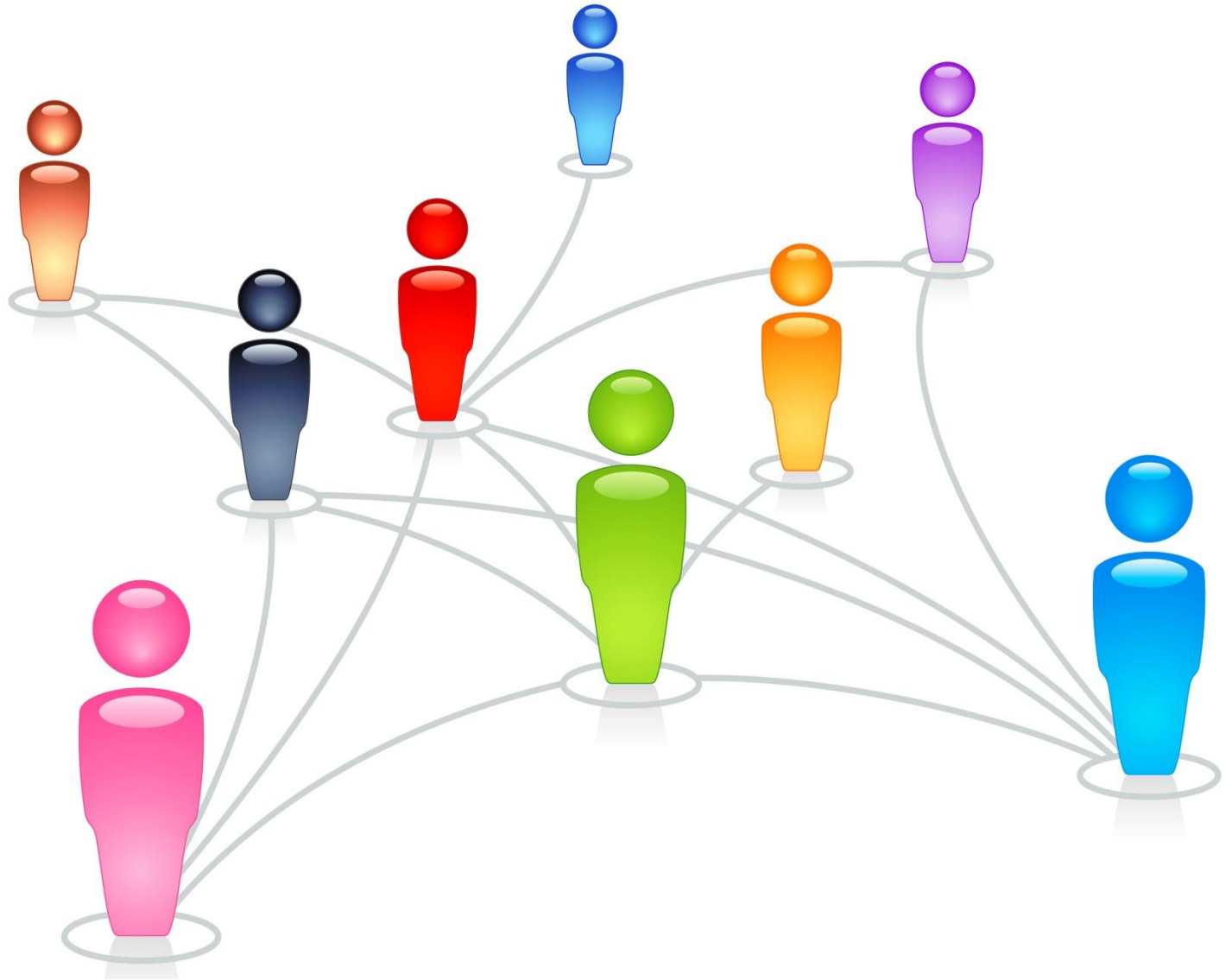
Impacting Health in Schools

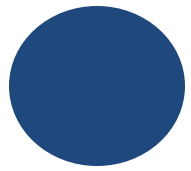


**“I want you to find a bold and innovative way
to do everything exactly the same way
it’s been done for 25 years!”**




Impacting Health in Schools






Impacting Health in Schools


Some of these key leverage points include:



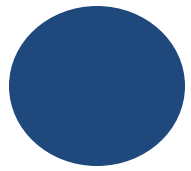
Building will to expand and sustain healthy schools, including among administrators, local teams, state and local policymakers, and funders.



Changing key systems components, including aligning the array of tools, data, resources and programs; ensuring adequate staffing; integrating health into school accountability systems; and changing state and local policies.



Using a collective impact approach which creates an environment where diverse partners can work together to align systems and resources, use data and evaluation to guide decisions, and diversify funding.



Panelist Presentations

- *Healthy Schools Collective Impact: Gabriel Guillaume & Tiffany Perrin*
- *Jeffco School Wellness Coalition: Pamela Gould & Emily O'Winter*
- *Colorado 9to25: Becca Bolden & Ana Soler*
- *InteGreat!: Sara Amberg & Traci Wodlinger*

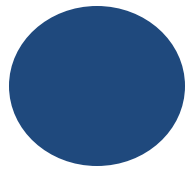




Healthy Schools

Collective Impact

Gabriel Guillaume, LiveWell Colorado
Tiffany Perrin, The Colorado Health Foundation

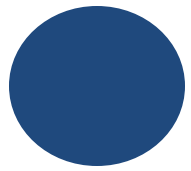


What are we doing?

- Coordinate efforts
- Support core capacity for schools and districts

Priority Next Steps

- Engage those impacted by the work—including districts and schools, parents, students, funders, and organizations that champion healthy schools.
- Gather consistent data (shared measurement system)



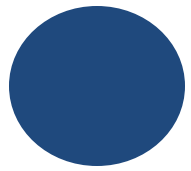
Who are we doing it with?

The Agenda

- Healthy Schools Collective Impact (HSCI)'s goal and vision is that by 2025, all Colorado K-12 public schools provide an environment and culture that integrates health and wellness equitably for all students and staff so that all Colorado youth are healthy and reach their full potential.

The Players

- CO Dept. of Education
- CO Dept. of Public Health & Environment
- Kaiser Permanente
- LiveWell Colorado
- RMC Health
- Colorado Education Initiative
- The Colorado Health Foundation
- Student health services, comprehensive physical activity, nutrition, behavioral health stakeholders



What has happened so far?



A Win:

- Informed The Colorado Health Foundation Creating Healthy Schools funding opportunities

A Challenge:

- Engaging diverse perspectives – districts and schools, parents, students, funders, and organizations that champion healthy schools across the four focus areas.



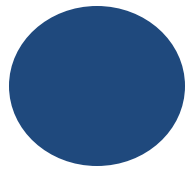
The Jeffco Community Health Improvement Network



Jeffco School Wellness Coalition

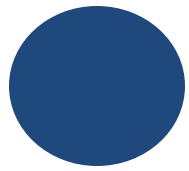
Emily O'Winter, Pamela Gould





What are we doing?

- Support efforts already underway at Jeffco Schools
 - Contribute to menu of options for school wellness teams
- Early initiatives
 - Water access project
 - Safe routes to school county-wide coordination efforts
- Future goals
 - Partnering with schools to support consumption of healthy foods and beverages
 - Support school system efforts to address social-emotional health & personal safety issues among adolescents



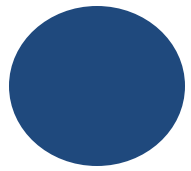
Who are we doing it with?

The Agenda

- Coordinate efforts across organizations to improve the health and well-being of Jefferson County's K-12 students and staff by supporting school wellness efforts and providing needed health and wellness resources.

The Players

- Jeffco Community Health Improvement Network
 - 200+ partners & 6 coalitions
- Jeffco Schools
- Jefferson County Public Health
- Jeffco PTA
- Boy Scouts & Girl Scouts
- CDOT Safe Routes to School
- Metro Community Provider Network
- Centura/St. Anthony Hospital
- Mountain Resource Center
- Students/community members
- Planning staff from 5 municipalities & Jefferson County



What has happened so far?



A Win:

- Broad community support for water access project
- Excitement over coordinated approaches among partnering organizations

And a Challenge:

- Staffing & funding for all of the excellent ideas that come from the coalition



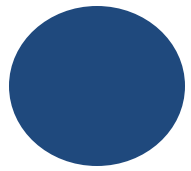


Connect. Improve. Inspire.

Colorado 9to25

Becca Bolden

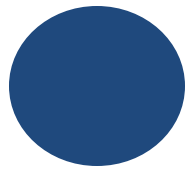
Ana Soler



What are we doing?

Why?

- The health and well-being of Colorado's youth and young adults has a major **impact on social and economic health in Colorado.**
- We must **protect early childhood investments** and ensure all youth in Colorado become healthy, successful adults.
- **Several issues put youth at risk for death and disease**
- **Colorado's youth-serving systems are often fragmented and siloed**, resulting in young people "falling through the cracks" and not receiving the services they need. Ensuring their health and well-being requires cross-sector coordination.



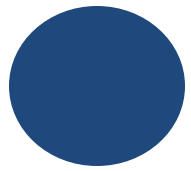
Who are we doing it with?

The Agenda

- CO9to25 is **changing the systems, policies and practices that impact young people**. By aligning collective interests and resources to address a more specific set of indicators, CO9to25 can change planning and decision-making to improve the health and well-being of youth across Colorado.

The Players

- Youth and young adults, families, public and private, state, local and community leaders



What has happened so far?

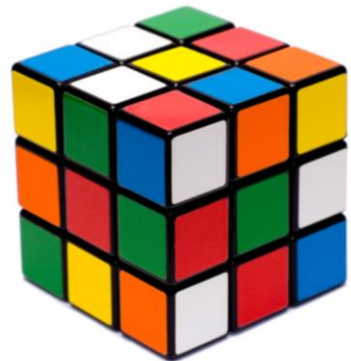


A Win:

- Youth Engagement Standards
- Youth Bill of Rights
- Creation of governance, structure with 50% youth and 50% adult participation

And a Challenge (Opportunity!):

- Colorado Statewide Youth Development Plan
- Clear roles and expectations



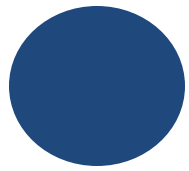


We are a community coalition of people and organizations in Eagle County.

We are collaborating to create a community system that *effectively* supports the health and learning for all children and youth.

Sara Amberg, *Strategic Director*, InteGreat!

Traci Wodlinger, *Chief Strategy Officer*, Eagle County Schools



What are we doing?

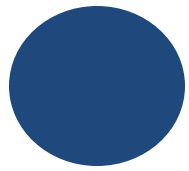
For rural communities, collaboration is not an option. It is a necessity.

We believe that IF we

- Engage families and youth
- Share knowledge
- Align systems and resources
- Increase access to quality opportunities

THEN our youth will have the skills to be successful.





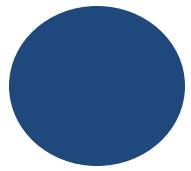
Community Investment

The Agenda

Goal: To reduce disparities in our community that mirror and often perpetuate the achievement gaps for our children and youth.

The Players

- Parents, youth, and community leaders
- Eagle River Youth Coalition
- Local government and gov. agencies
- Eagle County Schools
- Youth Power 365
- Colorado Mountain College
- Vail Valley Medical Center
- Walking Mountains
- US Bank
- Our Community Foundation
- Insight Consulting and Research, Inc.



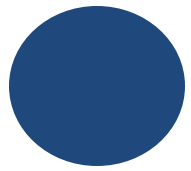
What has happened so far?

Wins:

- Spearheading, launching, and coordinating our county's first Summer Food Service Program.
- Extensive evaluations which now guides community systems approaches to child food insecurity
- More than \$46,000 of in-kind support to InteGreat! in 2015
- Pooled resources and grant funding for 2016 Neighborhood Navigators.

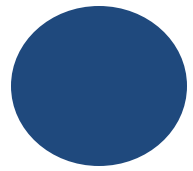
Challenges:

- Authentic Engagement
- Fear and Self-Preservation
- Communication



Physical Activity Break

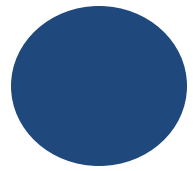




Panelist Questions/Discussion

- *Who has been involved? How did you balance being inclusive with keeping action happening?*

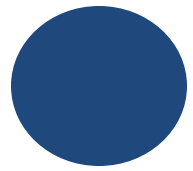




Panelist Questions/Discussion

- *What counts as something to be planned enough to start implementing it – what were some of your early experiments as actions to take?*

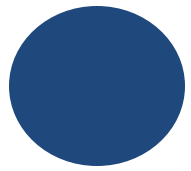




Panelist Questions/Discussion

- *What is your advice to others who are embarking on Collective Impact?*





Audience Questions



Thank You!

