



THE
COLORADO
EDUCATION
INITIATIVE

Glenna Norvelle joined The Colorado Education Initiative (CEI) in January 2015 as president and chief executive officer (CEO). In this role, she leads the statewide nonprofit in its mission to unlock the unique potential of every Colorado student by incubating innovation, shining a spotlight on success, and investing in sustainable change that improves outcomes for all students.

Glenna brings to her position a unique blend of experience that includes executive leadership of direct service organizations, school district improvement initiatives, and private sector marketing. She has a proven track record of collaboration across diverse constituencies, building high-performing leadership teams and leading data-driven organizations that improve outcomes for youth.

Much of her career has been devoted to student success, especially at-risk youth. Before joining CEI, Glenna led Denver Kids, Inc., which works to end the dropout crisis in Denver Public Schools through one-on-one educational counseling for students at risk of academic failure. She also served as the president and CEO of Colorado Youth at Risk to help empower students to make life choices that positively influence their future. Her career began in marketing at HBO and then Fox Sports Net.

Though Glenna's most recent work has been in urban Denver, her roots are in rural Arkansas. Her life experiences have helped shaped her core belief that every child counts and can graduate from high school to pursue a path that expresses his or her unique talents.

Glenna has a bachelor's degree in business administration from Regis University. She is married with two adult children; her daughter is a theater major at The Juilliard School and her son is an AmeriCorps volunteer at a local elementary school.